



***Promoting Holistic Health Care:
Business Aspects of Holistic Practice***

Offered by:

Greater Hartford CHHA

When: Friday, October 28 from 6-9 PM

**Where: The Elmwood Community Center,
1106 New Britain Avenue, West Hartford, CT**

Who will be speaking and What are their topics?

- Financial principles; Bob Hager, President of *Connecticut SCORE*, the Service Corps of Retired Executives, a division of the Small Business Administration;
- Marketing and networking: Deborah Polydys, President of *Strategic Management Resources, LLC*;
- Website development for holistic businesses: Joanne Marcinek, Owner of *Ask Joanne, LLC* a search engine marketing and website development company

A panel discussion will follow.

The program is open to all CHHA members, non-members, and their guests. The early registration fee before October 1 will be \$15 for members (M) and \$25 for non-members (NM). After October 1 the registration fee will be \$25 for M and \$40 for NM. Please make your check payable to CHHA and send your registration to Pat Barry at 60 Linnard Road, West Hartford, CT 06107.

This is a great opportunity for networking with other attendees at the meeting. Bring your business cards!

For more information about The Connecticut Holistic Health Association, visit our website at www.cthha.org