



The Hartford Branch of the Connecticut Holistic Health Association

Presents:

Business and Spirituality:

Don't become a victim of your own business and marketing strategies!

Presented by Deborah Polydys and Dory Dzinski

This presentation provides you with a fresh look at your perspective toward keeping your business healthy and what you allow to pull your hair out!

- What marketing strategies do you now employ that make you groan?
- Do you find yourself doing the same thing each day, yet, expecting different results?
- Define and conquer those marketing tasks that you expend tremendous energy on avoiding vs. implementation
- How can the voice of your subconscious help you shift your perspective?
- Enjoy a fun-filled and entertaining interactive exercise around those self-chosen albatrosses hanging around your neck!

Deborah Polydys, Business Advisor, workshop leader and author, works extensively with individuals in non-traditional business enterprises to simplify and demystify the complexities of marketing and sales. She is the Founder and President of Strategic Management Resources.

Dory Dzinski is a pastoral counselor, body-centered psychotherapist, and energy therapist in private practice in Canton. She is President Emeritus of CHHA and Co-Editor/Co-Publisher of *The Door Opener* magazine.

When: Wednesday, September 29, 2004

Where: UConn Health Center, Farmington, CT. Tel. 860-679-2000

Time: 7 - 9 PM **Cost:** Free for members; Non-members: \$5.00

Directions: Friends Conference Room. When entering the driveway of the UConn Health Center proceed to the main hospital building. Bear right at the fork so that you are on the West side of the building. Enter the Academic entrance. Go up one flight of stairs. At the top of the stairs, do an about face. Walk toward the inner court windows. Take a right into the hallway. Friends Conference Room is the 2nd door on the right.

Contact: For more information about ongoing CHHA lectures around CT, visit CHHA online at www.cthha.org